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1 Identifying AI in Students' Assignments: Approaches for Educators

If you are a university professor, you are definitely more stressed now than ever before. The fakery of AI-generated research papers and essays is spreading extremely quickly and you are expected to make important decisions every time you assess the student's paper. What is more important now – to detect as much plagiarism as possible or avoid doing harm with potentially false accusations? Which tool is the best for AI detection? It is no longer possible just to have a glance at the text submitted by the student to say whether it is original or not. Still, the issues related to writing with the help of ChatGPT and other AI tools are skyrocketing. It is high time to figure out which strategies professors can use to know how to detect ai-generated text in the papers they get for evaluation.

1 Pandemic of AI Use in Schools

BBC refers to a little survey made as far ago as October 31, 2023 to estimate how many out of 33 school students use AI for doing their school assignments. The result was a striking number of 31! So, 31 out of 33 students were using AI for doing various kinds of schoolwork. They do realize that sometimes the answers they get from a machine can be not trustworthy, but this cheating helped them save their time and come up with ideas they lacked. They no longer had to take effort to do proper phrasing or structuring, research or creative writing. If you ask them, 'Can professors tell when you use ai?' the students would most probably hope they cannot. The power of AI writing tools is getting stronger day after day. Now they can convincingly write even about human feelings and emotions! The risk that young people will become lazier and lose their chances to develop their creativity and skills of critical thinking is rather high. Who would not want to do assignments in no time and then enjoy instead of spending hours on writing and revising?

3 How AI works (in <60 seconds)

To use AI in the best way (and avoid the mistakes many people make), it helps to understand what we mean when we talk about "AI". Here's everything you need to know about AI, in under 60 seconds:

3 When people talk about "AI" today, they generally mean generative AI: software models that can create text or images. ChatGPT is the most popular tool.

3 Generative AI works like a super-powerful autocomplete. It has "read" billions of documents and is very good at creating similar documents in response to your prompts.

3.5 Generative AI is very good at summarizing information, short-form writing, and sounding confident. It's

bad at math, consistency, and anything that involves understanding the “bigger picture” (like writing an SEO strategy for your particular company).

3 AI generally doesn't tell you when it's misunderstood your question, can't do what you've asked, or doesn't have the right data available—so treat all of its answers with healthy skepticism.

2

3. Google Search Console

Google Search Console (GSC) lets you measure and improve your content's performance in organic search (unpaid search results).

2 After you set up the tool, you can track how much traffic (clicks) your content pieces receive, how many times your pages are viewed in search results (impressions), what each page's average click-through rate (CTR) is, and what they're average rankings are (average position).

2

If your content isn't ranking as high as you want (i.e., if it's underperforming), you should do an audit to uncover what's wrong. And try to improve performance.

(If you need help, read our article that explains how to do a content audit step by step.)

Here are some other things you can do with GSC:

2 Submit a sitemap (a file containing your important website pages) to Google so your content can be indexed (stored) and made available through search results

Request new content for indexing

2 Troubleshoot technical SEO issues that are hurting your website's performance

Find out who's linking to your content so you can reach out to similar websites to attract more backlinks (links from other websites pointing to your own site)

2,4

Pricing: Google Search Console is one of the totally free content marketing tools on this list.

2,6,7 Further reading: [Google Search Console: The Ultimate Guide for 2024](#)